INDO PACIFIC
INTERNATIONAL MARITIME EXPOSITION

STAKEHOLDER
NAVY

ORGANISER
AMDA
FOUNDATION LIMITED

PRINCIPAL SPONSOR
NSW GOVERNMENT
Investment NSW

PROSPECTUS

EXHIBITION | SPONSORSHIP

2-4 NOVEMBER 2027

ICC Sydney, New South Wales, Australia

AUTONOMY-X
AUSTRALIA
CONFERENCE & EXHIBITION

Two Events | One Ticket | Same Date & Venue

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WHAT'S NEW FOR 2027

The Indo Pacific International Maritime Exposition is back again in 2027 with the launch of a new event to run alongside the 26th iteration.

Autonomy-X Australia explores the convergence of autonomous systems, artificial intelligence and human expertise across the maritime, defence and advanced technology sectors.

Both expositions will run side by side at the ICC Sydney from 2-4 November 2027 and one registration will give you easy access to both.

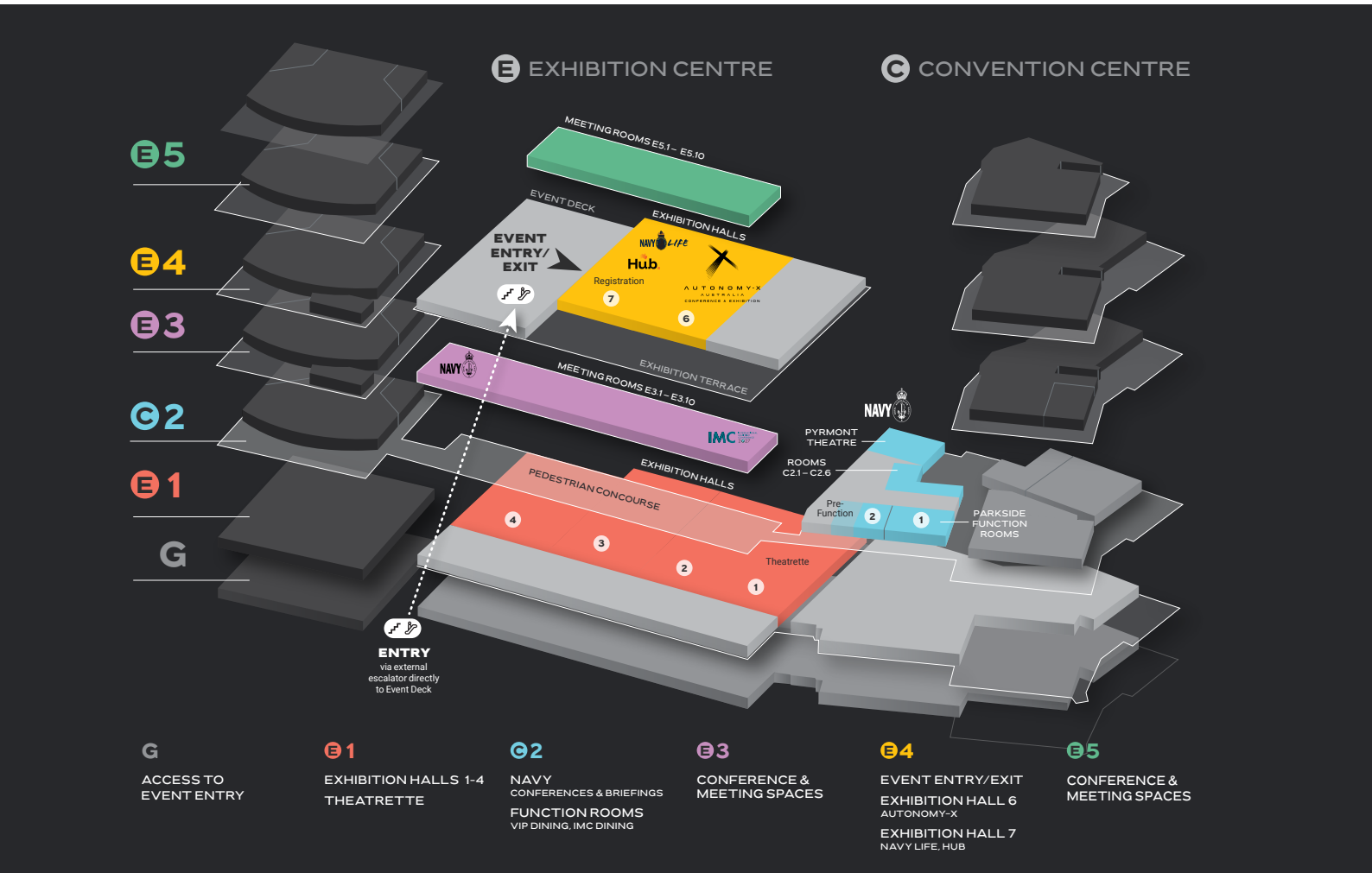
WHAT DOES THIS MEAN?

- More exhibition space
- Wider range of sponsorship and branding opportunities
- Focused maritime and defence displays
- Dedicated autonomy precinct
- Curate your participation to the right audience
- Shape a brand new event in a rapidly growing sector

HOW WILL IT WORK?

New for 2027, all entry to the event will be via ICC Sydney Level 4. Experience Autonomy-X Australia before travelling down to Level 3 for all Program and Conference sessions and to Level 1 to access the Indo Pacific exhibition.

EXPOSITION MAP



INDO PACIFIC 2025



"Indo Pacific 2025 brings together the largest gathering of international partners and industry exhibitors that we've actually seen at one of these conferences."

VADM Mark Hammond AO, RAN,
Chief of the Australian Defence Force

OVERVIEW

The Indo Pacific International Maritime Exposition (Indo Pacific) is a global maritime business event, attracting senior maritime and defence industry, military, and government decision-makers from around the world.

Held in conjunction with the Royal Australian Navy, Indo Pacific is a platform for engagement, combining a premier industry exposition, specialist conference program and extensive schedule of networking and promotional opportunities.

LEARN MORE

28,000+
Attendees

62
Nations Represented

13.5%
International Attendances

ALL 8
Australian States and Territories

241
Official Delegations

51
Chief of Navy, Counterparts or Representatives

25
Industry Sponsors

1019
Participating Exhibitor Companies

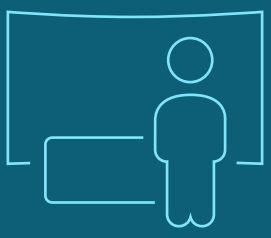
GET INVOLVED & BE SEEN

Indo Pacific provides a powerful platform to showcase your capabilities, engage with key decision-makers and strengthen your position within the defence and maritime sector.

Secure your exhibition space as the foundation of your participation, then amplify your impact through targeted sponsorship, event guide advertising and high-visibility onsite branding opportunities.

Together, these options create a comprehensive presence that increases brand awareness, drives meaningful engagement and ensures your organisation is seen by the audiences that matter most.

YOUR BRAND



EXHIBIT

Select your product and size



SPONSOR

LEARN MORE



ADVERTISE

Event Guide Advertising
½, full and double page options



ONSITE BRANDING

LEARN MORE



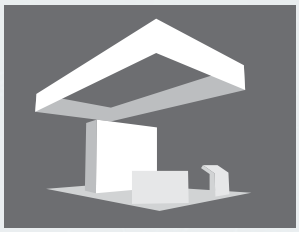
MEDIA

Share your news with us

EXHIBITION PRODUCTS

*All figures are Australian Dollars and GST inclusive. Early Bird Rates expiration date will be **01 May 2027.***

***Registration fees:** Raw Space registration fee is $1,100. Shell Scheme and Showcase Pod registration fee is $550.*

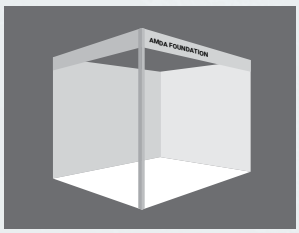


CUSTOM STAND (RAW SPACE)

Raw Space allows the exhibitor to design and build their stand to their own specifications.

Early Bird Rate**
A$1,290 per m²

Regular Rate
A$1,385 per m²



SHELL SCHEME STAND

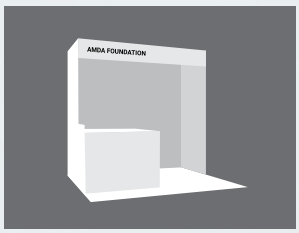
Available in units of 3m x 3m (9m²).

All Shell Scheme units include:

- Fascia including company name and stand number
- 2.5m high with aluminium wall framing
- 1 x 10-amp power outlet
- Standard colour carpet
- Lighting

Early Bird Rate**
A$10,750
Regular Rate
A$11,250

SPECIAL AUSTRALIAN SME RATE
Early Bird Rate**
A$9,800
Regular Rate
A$10,750



SME SHOWCASE POD

SME Showcase Pods are available in units of 2.5m x 1.5m (3.75m²).

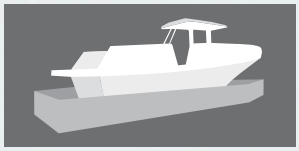
All SME Showcase Pods include:

- Fascia displaying the exhibiting company name
- Counter with lockable cupboard
- 1 x 10-amp power outlet
- Standard colour carpet
- 2.5m high with aluminium wall framing
- Brochure Stand
- 2 x stools

Early Bird Rate**
A$3,500

Regular Rate
A$4,500

SME Showcase Pods Limited to Qty 1 per company



STATIC DISPLAY

Indoor Static Display area is ideal for displaying small boats, uncrewed vessels or amphibious craft.

Early Bird Rate**
A$550 per m²

Regular Rate
A$620 per m²



EVENT GUIDE

The Indo Pacific 2027 Event Guide encompasses an Exhibitor Directory and Site Plan as well as other key information and advertising opportunities.

The guide is available to all Delegates, Exhibitors and Trade Visitors and will be distributed throughout the event site.

Full Page
A$3,510

Half Page
A$2,235

** The non-refundable registration fee will be charged only once. If multiple products are purchased the higher fee will apply. The fee is in addition to the exhibition space rate.*
*** Early Bird Exhibitor Rate applies to exhibitors who submit a signed Exhibition Order Form on or before 1 May 2027.*



Where Intelligence Meets Capability

Autonomy-X Australia introduces a dedicated platform for the rapidly growing autonomous systems and AI sector, bringing together defence, maritime, commercial and industrial applications in one focused environment.

Positioned alongside Indo Pacific 2027, the event is designed to showcase innovation in uncrewed systems, robotics, artificial intelligence, sensors and enabling technologies, while creating new opportunities for industry engagement, demonstrations, sponsorship and exhibitor growth.

As autonomy continues to shape future capability across Australia and the wider Asia-Pacific region, Autonomy-X provides a timely and relevant forum to connect government, industry, SMEs and technology leaders around this fast-evolving market.

AUTONOMY-X AUSTRALIA

Maximise Your Presence and BE THE FIRST!

Build a stronger profile at the Autonomous Systems & AI exhibition through a tailored mix of sponsorship, advertising and onsite branding opportunities designed to place your organisation in front of the audiences shaping the future of intelligent technology.

Exhibition

LEARN MORE

Exhibiting provides a valuable opportunity to showcase your products, services and capabilities directly to a highly engaged industry audience. Connect face-to-face with key decision-makers, build new relationships and position your organisation alongside leading businesses and innovators across the sector.

Sponsorship

LEARN MORE

Sponsorship provides a strategic opportunity to align your brand with innovation, capability and industry leadership. From headline positioning to targeted program support, sponsorship packages help elevate your organisation's visibility, demonstrate thought leadership and create meaningful connections with key decision-makers, partners and customers.

Event Guide Advertising

LEARN MORE

Event guide advertising extends your reach before, during and after the exhibition. Position your message within a key reference tool used by attendees ensuring your brand remains visible as visitors plan their time, identify suppliers and engage with the event program.

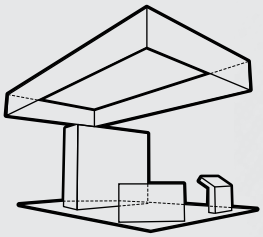
Onsite Branding Opportunities

LEARN MORE

Onsite branding opportunities place your organisation directly in the exhibition environment, creating high-impact visibility across key attendee touchpoints. From directional signage and registration areas to networking spaces and feature zones, onsite branding keeps your message front of mind and reinforces your presence throughout the visitor journey.

Exhibition Products

All figures are Australian Dollars and GST inclusive. Early Bird Rates expiration date will be 01 May 2027.
Registration fees: Raw Space registration fee is $1,100. Shell Scheme and Showcase Pod registration fee is $550.

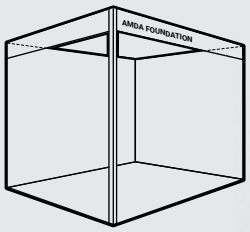


Custom Stand (Raw Space)

Raw Space allows the exhibitor to design and build their stand to their own specifications.

Early Bird Rate**
A$815 per m²

Regular Rate
A$895 per m²



Shell Scheme Stand

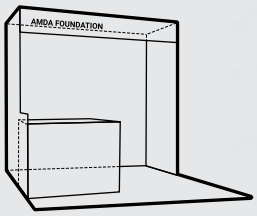
Available in units of 3m x 3m (9m²).

All Shell Scheme units include:

- Fascia including company name and stand number
- 2.5m high with aluminium wall framing
- 1 x 10-amp power outlet
- Standard colour carpet
- Lighting

Early Bird Rate**
A$8,000

Regular Rate
A$8,750



SME Showcase Pod

SME Showcase Pods are available in units of 2.5m x 1.5m (3.75m²).

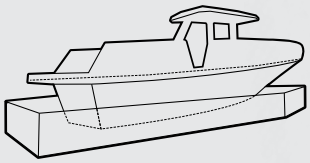
All SME Showcase Pods include:

- Fascia displaying the exhibiting company name
- Counter with lockable cupboard
- 1 x 10-amp power outlet
- Standard colour carpet
- 2.5m high with aluminium wall framing
- Brochure Stand
- 2 x stools

Early Bird Rate**
A$2,470

Regular Rate
A$3,625

SME Showcase Pods Limited to Qty 1 per company



Static Display

Indoor Static Display area is ideal for displaying small boats, uncrewed vessels or amphibious craft.

Early Bird Rate**
A$550 per m²

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A$620 per m²



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